

# IUPUI DIVISION OF ENROLLMENT MANAGEMENT

## Mission, Vision, Values and Objectives

### **Mission Statement**

A mission statement briefly encapsulates why we exist today and should provide a succinct description of the purpose and focus of the division.

#### Mission:

Shaping the Future – One Student at a Time

### **Vision Statement**

A vision statement is a short aspirational description of what the organization would like to become over time. It should be informed by both the situational analysis and mission statement development.

#### Vision:

To be a recognized leader in strategic enrollment management by supporting student success and advancing IUPUI's mission.

### **Core Values**

Values are a publicly-espoused declaration of the organization's core beliefs, which inform individual and collective behaviors, culture, decision-making approaches, and operating style.

#### Values:

Accountability  
Collaboration  
Inclusion  
Initiative  
Innovation

Integrity  
Quality  
Respect  
Service Orientation

### **Objectives**

Objectives are informed by the situational analysis, mission statement, vision statement, and values. Objectives reflect key priorities that the division will undertake over the next several years, and will inform how each area/person will make contributions to the overall functioning of the division.

#### Objectives:

- Develop continued expertise in strategic enrollment management
- Provide excellent service and consultation to division stakeholders and academic schools
- Foster a culture of data-informed decision-making concerning division actions
- Support initiatives that contribute to promoting retention and student success
- Value and embrace innovation, change, and entrepreneurial mindsets and approaches
- Integrate diversity and inclusivity principles into all aspects of the division's culture and practices